



JWB Children's Services Council of Pinellas County

14155 – 58th Street North; Clearwater, FL 33760-3715
Phone: (727) 547-5600 * Fax: (727) 530-7416 * Web: www.jwbpinellas.org
Senior Planner / Council Liaison: Delquanda S. Turner, 727-547-5647

SOUTH COUNTY COMMUNITY COUNCIL
Gulfport Neighborhood Center; 1617 – 49th Street South; Gulfport, FL 33707

Thursday, May 6, 2010 at 3:30pm SPECIAL MEETING – COMMITTEE REPORTS MEETING MINUTES

Attendees: Elder Martin Rainey, Lauri Lee, Donna Mainguth, Patti Nagel, Robin Mobley, Mary Stull, Deputy William Lawson, Deputy Cheko Carter, and Delquanda Turner.

- I. **Meeting was called to order at 3:34 pm by Elder Martin Rainey, Vice Chair**
 - A. Welcome and Introductions – Elder Rainey welcomed all to the meeting, in the absence of the Chairperson. Self-Introductions were given.

- II. **Business Items/Updates**
 - A. JHOP and Joint Parental Involvement Meetings – Elder Rainey reported that on last Tuesday, he attended the Community Advisory Committee stemmed from Dr. Brimm's PCS department. There were 5 – 6 groups, including communications, parental/adult engagement, relationship between school and community, etc. Creative plans are being implemented to the responsive areas.
 - B. Joint Community Council Meeting (April 29th) – Elder Rainey reported that the Joint Community Council/Board Meeting on last Thursday went well. The panel of attendees from the Harlem Children's Zone in New York and Parramore Kidz Zone in Orlando gave their perspectives and answered questions, which was very helpful. There was also a brief segment played from 60-Minutes on the HCZ. Patti added that there is a need to identify business sponsorships for Pinellas County. The Council agreed that low-cost components from JWB programs could be identified and the program dollars could be refocused in Pinellas County. This could support the HCZ model in the county. North, Mid, and South Councils gave their reports on their status. The Influential Map was very impressive and listed a portion of all the Councils affiliations and connections. Mary noted that every night when she reads, she thinks of the PAL kids who made a presentation at the beginning and handed out bookmarks. The meeting was well attended by several JWB Board members, City of St. Petersburg Councilmen, youth, Pinellas County Schools, guests, and the Councils. Councilman Steve Kornell was very insightful. The SCCC would like to join in and help with his book initiative. The PCS took the first step to engage families and would invite Dr. Brimm to the SCCC meeting along with Mary Conage to hear about their initiatives relating to parental involvement and Title One dollars.

- III. **The Report/Committees**
 - A. Committee Reports. Attendees worked in a group setting to review the goals and actions of each committee. The below reflects comments and notes made by all to be considered and/or included into the report. All comments were captured for recollection purposes.

Best Practices:

 - Goal (1)* Gather data on what community organizations are doing that helps parents to help their children.
 - Action (1)* Researched and discussed various models and programs, including their validity, outcomes, and communities.

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Margaret Mead, Anthropologist

Goal (2) Meet with JWB staff for dialogue on best practices and models used; identify model organizations; and identify any funding impacts on programs.

Action (2) Participated in discussion with JWB staff regarding HCZ, PKZ models and how they can fit into the South County community. November 2009. Committee agreed with JWB with these models.

Goal (3) Site Visits (if applicable).

Action (3) Attended Parramore Kidz Zone site visit in Orlando, January 2010. Also, requested to attend the Harlem Children's Zone conference and/or Practitioner Institute.

Goal (4) Study the effect of parent involvement as it relates to school success.

Action (4) During discussions, the Committee recognized that there is a greater need for caring adults to become mentors. Norm attends Community Advisory

Goal (5) Publish/Advocate for change leading to broader use of Best Practices.

Action (5) Requested numerous times to be a part of the JWB Children's Initiatives workgroup as a community participant.

Goal (6) Decide how to incorporate/separate follow up.

Action (6) In progress

- Committee Affiliations

1. TBD – Attendees felt it would be valuable to include affiliations.

- **Best Practices Recommendations**

1. Strong approach to corporate sponsorship.
2. Suggest that Childs Park is an area

Focus Group: The Focus Group Committee is complete and has submitted their report.

(1) Conduct focus group sessions when parents, asking the following questions (a) Do you attend meeting regarding your child or children? (b) If so, what do you like about each meeting? (c) What don't you like about each meeting? (d) What would it take to encourage you to come back regularly? (e) What should we do or talk about at these meetings?

(2) Collect and analysis data to evaluate trends.

(3) Provide a report of outcomes and written recommendations.

Outreach, Advocacy, and Education:

Goal (1) Reach out to South County schools, Faith Based organizations, city municipalities, and libraries for youth engagement on the SCCC.

Action (1) Parents and Adults...key leadings to attend. JLSP meeting spoke of key community forums with specific issues. Several contacts were made with groups from the City of Gulfport, Gulfport Chamber of Commerce, Boca Ciega High School, and other youth groups to engage students.

Committee spoke with the Teen Council at the Gulfport Recreation Center in January 2010 to invite them to be participants of the SCCC. Committee reached out to Lakewood Elementary School and now the Assistant Principal has completed an application for membership on the SCCC.

Goal (2) Check on Face Book page for JWB, or have one for SCCC.

Action (2) Committee contacted JWB Communications department and received the okay to use Face Book site for postings and to setup tables at community events to promote the JWB Council.

Goal (3) Consult with JWB Staff about what are agencies in area doing and a chart of services in order to educate parents and adults.

Action (3) Committee will create a calendar of events to get the word out about JWB programs for children and families and the SCCC. Committee can use the JWB Program listing to the corresponding area in one place so we can refer parents to. Committee notes that JWB has listing of programs online and was given a listing in April, however there is a need to establish a comprehensive directory or resources by geographic locations that is easily accessible to parents.

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Goal (4) Attend community focus group meetings (if applicable) in order to learn more of parent/child efforts.

Action (4) Committee was able to initially use the Reports from the Focus Group as it related to parental involvement.

Goal (5) Create a list of "key" meetings/events to attend.

Action (5) Clothes to Kids, Back to School Care Fair, St. Petersburg Festival of Reading, literacy, arts, etc. SCCC is a partner in many things. Other events include Family Fun Day, Juneteenth, African American festival at Sweet Bay, and other events.

- Advocacy...List Council's affiliations.
 1. Who is out there and what do they do.
 - **Outreach, Advocacy, and Education Recommendations**
 1. Help people understand how to use 2-1-1. Invite 211 to attend a meeting and learn.
 2. Have the FBO computers assessable to 2-1-1 and Parent Connect.
 3. These are additional locations that parents can have access to.
- B. Reference Handouts
1. SCCC Highlights
 2. Committee Minutes
 3. Relationship / Affiliation Map
- C. The Next Step
- Complete the Report...It was noted that the SCCC participated in a dialogue facilitated by Marcie Biddleman, in November 2009, which captured community input.
 - Connections to FBO and NFC.
 - a. The SCCC recognizes there is a stronger need to help families form connections in their communities.
 - b. Families need to be connected to the NFC and FBO. They would utilize resources as an intricate portion. This would be a valuable opportunity and component to engage, connect, address families and caring adults.
 - c. One of the components would be an opportunity for the participants to connect to the FBO and NFC for resources.
 - d. The FBO and NFC providers need to be at the table to help design the components on the community level.
 - e. The connection component could be through Faith Based as well as groups who organize recovery-based, financial-based, engagement-based, etc.
 - f. (last recommendation bullet) To implement an approach to parent/caring adult engagement focused on the South County **socio-economic** issues, such as faith based, academics, etc.
 - i. The needs may be different but the connection could be made.
 - ii. SCCC ensure that there are opportunities to engagement through strong faith based approaches.

- **SCCC Recommendations**

Based on the work of the three committees, the collected wisdom, and the community connections, the SCCC validated what we knew...kids do better when caring adults are involved.

- a. JWB should review the results from the **focus group** sessions to assist funded agencies and/or place emphasis on parental involvement to engage parents or caring adults in programming. Creative, out-of-the-box strategies, and **best practice** models should be used to engage the parent/family as a partner.
- b. A Sanderlin NFC hub or substation should have a physical location in Childs Park to provide an array of services to the Childs Park community. We cannot group all the services together and it has to be realized that residents may not cross certain areas to receive services.
- c. Request to engage in further dialogues with the JWB Board in order to review strategies and be an involved part of the process before the 2016 Referendum. The SCCC is an important asset that can educate the community of who and what JWB is about and its value to the community, as well as tax payers.
- d. There has been an ongoing request for the SCCC to be at the table during the Children's Initiatives meetings as a community partner.

2 Possibly give to Board at June Board Meeting... Moving Forward, the SCCC

- Plans to take a tour of the St. Petersburg community in order to become better aware of the current neighborhoods.
- Plans to have a meeting at the Sanderlin Neighborhood Center in order to better understand the services offered and see their facility.
- Hopes to be an intricate member of the Children's Initiatives sessions on at least a quarterly basis.
- Will use their final report as well as the Position Statement and Influence Map to assist in educating the community of who and what JWB is all about; this includes its value to tax payers.

IV. Open Discussion / Announcements

- Delquanda – Donald is having a Team Adventure Course at Gulfport Rec Center on Friday, May 7th. All youth are invited to attend. Also, Cherin Stover delivered some handouts on the recent EITC dollars and hopes to return next month for more updates.
- Lauri – JLSP Clothes to Kids raised over \$100,000 in their recent fundraiser. Over 1,000 wardrobes have been distributed since opening in December. Additional volunteers and larger boys clothes are still needed.
- Deputy Lawson – PCSO having community forums...3 more left. One at Pasadena Community Church on May 20th.
- Elder Rainey – The NAACP is having its Freedom Fund Banquet on the 2nd Saturday in June at the St. Pete Hilton. The keynote speaker is a sophomore student at Morehouse College. Please attend and invite other youth to attend and hear this speaker give words of wisdom.

V. Adjourned at 5pm.

Updates:

- Thursday, May 13th – **JWB Board Meeting at 8:30am at Epi-Center**
- Monday, May 31st – **Memorial Holiday, JWB Closed**
- Thursday, June 3rd – **Next Council Meeting, 3:30pm at Gulfport Neighborhood Center**

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