



JUVENILE WELFARE BOARD **COLLECTIVE INITIATIVES**

WORKING COLLECTIVELY TO IMPROVE THE FUTURES OF PINELLAS COUNTY CHILDREN



Investing in Children.
Strengthening our Community.

A MESSAGE FROM JWB EXECUTIVE DIRECTOR

Over the past few years, JWB and our partners have worked collectively to address complex issues and create positive change using a collective approach. For some, JWB provides backbone support by serving as a convener and connector, including the four Collective Initiatives presented in this booklet. For others, JWB has a seat at the table to offer expertise, insight, and resources. Regardless of the structure, JWB remains committed to collective impact efforts that feature:

A COMMON AGENDA where all participants share one common vision for change

SHARED MEASUREMENT so data is collected and results are measured consistently

MUTUALLY-REINFORCING ACTIVITIES with a plan of action to ensure coordination

CONTINUOUS COMMUNICATION that is open and consistent to build trust

BACKBONE SUPPORT organization to serve as a convener and connector

Working collectively, we can improve the futures for all Pinellas County children!



A handwritten signature in black ink, reading "Marcie Biddleman". The signature is written in a cursive, flowing style.

Dr. Marcie A. Biddleman, DM
JWB Executive Director

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STATE OF PINELLAS COUNTY CHILDREN

160,955 17.4% Total Population Under Age 18 [2014]	34,192 21.6% Living in Poverty [2014]	7,499 4.7% Raised by Grandparents [2014]
30,005 40% Living in Single Parent Households [2014]	39,060 Considered Food Insecure [2014]	7,000 Estimated to be Chronically Hungry / Very Low Food Security [2013]
2,259 Involuntary Baker Act Initiation Examinations [FY 2014/2015]	53.5% 3rd Grade Students Reading on Grade Level [School Year 2015/2016]	15.2% Households with Incomes <\$20,000 and Spend >30% on Housing [2014]
78.3% High School Graduation Rate [School Year 2014/2015]	6.3 Infant Deaths per 1,000 Live Births [2014; 3 Year Rolling Average]	10.0% K-3 Students Identified as English Language Learners [School Year 2016/2017]

SOURCES

American Community Survey (2010-2014); Feeding America/Map the Meal Gap (2014); Florida Dept. of Education; Florida Dept. of Health/Bureau of Vital Statistics – Florida CHARTS; Pinellas County Schools; Tampa Bay Network to End Hunger; and de la Parte Florida Mental Health Institute, University of South Florida. *Note: Except for school and Baker Act information, all data are estimates or provisional information.*



PREVENTABLE CHILD DEATHS

VISION

No child shall die from one of the three leading causes of preventable death for children under six: suffocation due to unsafe sleep, drowning, and abusive head trauma.

HIGHLIGHTS

- 1,515 professionals and parents were trained in Warning Signs campaign
- 1,018 kids received free swim lessons and water safety as part of the Tampa Bay Rays' and YMCAs' Be Water Smart from the Start initiative
- Proclamation by the Pinellas Board of County Commissioners during Child Abuse Prevention Month
- Completed data analytics and mapping project for infant sleep-related deaths over past 5 years to better target awareness efforts and interventions



LEARN MORE:
PreventNeedlessDeaths.com



CHILDHOOD HUNGER

VISION

All children will have access to nourishing meals on the weekends, during the summer, and during holiday breaks from school.

HIGHLIGHTS

- 168,120 meals to children on weekends and holiday breaks during school year
- More than 350,000 meals served across all Summer BreakSpot sites [25% increase in meals to kids over past two summers]
- Expanded by adding 7 new faith-based and 11 new mobile Summer BreakSpot sites
- Partnership with St. Petersburg Library to serve meals to kids over summer as a new Breakspot site

LEARN MORE:
JWBPinellas.org/Hunger





GRADE-LEVEL READING

VISION

All children will be proficient readers and will be reading on grade level by third grade.

HIGHLIGHTS

- Kick-off for Early Readers, Future Leaders: Pinellas Campaign for Grade-Level Reading with 50+ partners
- Submitted community plan to seek official designation with National Campaign
- Put books in the hands of 10,000+ children through partnerships to include Pinellas County Schools Book Bus
- Launched countywide attendance awareness campaign with new Every Day Counts song and distributed 7,500 Kindergarten Counts coloring books and parent tip sheets
- Formed a think tank with Pinellas County Schools to examine instructional strategies





MENTORING AND TUTORING

VISION

All children will have the opportunity to have a mentor or tutor (caring adult) in their lives.

HIGHLIGHTS

- The Mentoring and Tutoring Learning Community was formed to drive quality and strengthen capacity for formal and informal mentoring and tutoring efforts.
- JWB increased its participation in the Lunch Pals mentoring program with over half of the organization's employees trained and matched with students at Pinellas Park Elementary.
- Planning efforts are underway for awareness activities and events that will take place in January 2017 for National Mentoring Month.



LEARN MORE:
PCSB.org/Mentors



JWB COLLECTIVE INITIATIVE PARTNERS

2-1-1 Tampa Bay Cares • ARTZ 4 Life • BayCare Health System • Bayfront Baby Place • Bethel Community Foundation
Big Brothers Big Sisters of Tampa Bay • Boley Centers, Inc. • Boys & Girls Club of the Suncoast
CAP/Union Academy NFC • CASA • Central Florida Behavioral Health Network • City of Clearwater
City of Dunedin • City of Largo • City of Pinellas Park • City of St. Petersburg
City of St. Petersburg Parks & Recreation/TASCO • Clearwater Regional Chamber of Commerce
Community Foundation of Tampa Bay • Community Health Centers of Pinellas • Cops 'n Kids
COQUEBS • Day Star Life Center • Directions for Living • District 6 Medical Examiner's Office • Dunedin Cares
Dunedin Public Library • Early Learning Coalition of Pinellas County • Eckerd Community Alternatives • Eckerd Kids
Faith-Based Literacy Program • Family Center on Deafness • Family Resources • Florida Campaign for Grade-Level Reading
Florida Dept. of Children & Families • Florida Dept. of Health – Healthy Families Pinellas • Florida Dept. of Health - Pinellas
Florida Dept. of Juvenile Justice • Florida Dream Center • For The Family, Inc. • Foundation for a Healthy St. Petersburg
GA Foods • Girls Scouts of WCF • GRAYDI NFC • Gulf Coast Jewish Family & Community Services
Gulf Coast Legal Services • Healthy Start Coalition of Pinellas • High Point NFC
InterCultural Advocacy Institute • James B. Sanderlin NFC • Johns Hopkins All Children's Hospital
Junior League of Clearwater-Dunedin • Junior League of St. Petersburg
JWB Community Councils: North, South, and Mid-County • Kappa League Male Leadership Initiative
Largo Public Library • Lealman & Asian NFC • Literacy Council of St. Petersburg
Literacy Council of Upper Pinellas • Local Community Housing Corp. • Local Food Project • Lutheran Services Florida
Martin Luther King Jr. NFC • Matters of the Heart Ministry • Mattie Williams NFC • Mease Countryside Hospital
Morton Plant Hospital • Mt. Zion Human Services • My Daughter's Keeper of Tampa Bay, Inc.
myON Reader/Julie & David Cole • Neighborly Care • Network to End Hunger/FL Impact • Next Level
NULITES • Operation PAR • PACE Center for Girls • PARC • Parent Support for Education Council, Inc.
PEMHS • Perserve Vision Florida • Pinellas Community Foundation • Pinellas County Government
Pinellas County Schools • Pinellas County Schools' Lunch Pals Program • Pinellas County Sheriff's Police Athletic League
Pinellas County Sheriff's Child Protective Investigations • Pinellas County Urban League
Pinellas Education Foundation • Pinellas Homeless Leadership Board • Pinellas Park Chamber of Commerce
Pinellas Public Library Cooperative • Public Defender's Office – Sixth Judicial Circuit • R' Club Child Care
Ready for Life Pinellas • Religious Community Services • Salvation Army • SEER Analytics
Seniors in Service of Tampa Bay • Sixth Judicial Circuit Court • St. Joseph's Hospital
St. Luke's United Methodist Church • St. Petersburg Area Chamber of Commerce • St. Petersburg College
St. Petersburg Free Clinic • St. Petersburg General Hospital • St. Petersburg Library System • Staywell
Suncoast Center • Suncoast Safe Kids Coalition • Tampa Bay Network to End Hunger • Tampa Bay Rays
The Children's Home, Inc. • The Church of Jesus Christ of Latter Day Saints • The Foundation for Sustainable Families
The Kind Mouse • The Poynter Institute • UCMC Suncoast • United Methodist Church Suncoast
United Way Suncoast • University of Florida/IFAS Extension • University of South Florida • We Are the Hope
WEDU • WeeREAD • WellCare • WorkNet Pinellas • WUSF Public Media • YMCA of Greater St. Petersburg
YMCA of the Suncoast • Youth Development Foundation Youth Development Initiatives

FY 2015/2016

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