Investing in Children.
Strengthening our Community.

JUVENILE WELFARE BOARD
COLLECTIVE INITIATIVES
WORKING COLLECTIVELY TO IMPROVE THE FUTURES OF PINELLAS COUNTY CHILDREN

More infants die in adult beds than anywhere else.

CHILDREN CAN DROWN IN AS LITTLE AS 1 INCH OF WATER.
A MESSAGE FROM
JWB EXECUTIVE DIRECTOR

Over the past few years, JWB and our partners have worked collectively to address complex issues and create positive change using a collective approach. For some, JWB provides backbone support by serving as a convener and connector, including the four Collective Initiatives presented in this booklet. For others, JWB has a seat at the table to offer expertise, insight, and resources. Regardless of the structure, JWB remains committed to collective impact efforts that feature:

A COMMON AGENDA where all participants share one common vision for change

SHARED MEASUREMENT so data is collected and results are measured consistently

MUTUALLY-REINFORCING ACTIVITIES with a plan of action to ensure coordination

CONTINUOUS COMMUNICATION that is open and consistent to build trust

BACKBONE SUPPORT organization to serve as a convener and connector

Working collectively, we can improve the futures for all Pinellas County children!

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Gubernatorial Appointee
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Gubernatorial Appointee
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Gubernatorial Appointee
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Sixth Judicial Circuit Court
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Pinellas County Commissioner

Dr. Marcie A. Biddleman, DM
Executive Director

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## State of Pinellas County Children

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<tr>
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<tbody>
<tr>
<td>160,955 17.4%</td>
<td>34,192 21.6%</td>
<td>7,499 4.7%</td>
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<thead>
<tr>
<th><strong>Living in Single Parent Households</strong> [2014]</th>
<th><strong>Considered Food Insecure</strong> [2014]</th>
<th><strong>Estimated to be Chronically Hungry / Very Low Food Security</strong> [2013]</th>
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<td>30,005 40%</td>
<td>39,060</td>
<td>7,000</td>
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<tr>
<th><strong>Involuntary Baker Act Initiation Examinations</strong> [FY 2014/2015]</th>
<th><strong>3rd Grade Students Reading on Grade Level</strong> [School Year 2015/2016]</th>
<th><strong>Households with Incomes &lt;$20,000 and Spend &gt;30% on Housing</strong> [2014]</th>
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<tbody>
<tr>
<td>2,259</td>
<td>53.5%</td>
<td>15.2%</td>
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<th><strong>High School Graduation Rate</strong> [School Year 2014/2015]</th>
<th><strong>Infant Deaths per 1,000 Live Births</strong> [2014; 3 Year Rolling Average]</th>
<th><strong>K-3 Students Identified as English Language Learners</strong> [School Year 2016/2017]</th>
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<tr>
<td>78.3%</td>
<td>6.3</td>
<td>10.0%</td>
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### Sources
American Community Survey (2010-2014); Feeding America/Map the Meal Gap (2014); Florida Dept. of Education; Florida Dept. of Health/Bureau of Vital Statistics - Florida CHARTS; Pinellas County Schools; Tampa Bay Network to End Hunger; and de la Parte Florida Mental Health Institute, University of South Florida. Note: Except for school and Baker Act information, all data are estimates or provisional information.
VISION
No child shall die from one of the three leading causes of preventable death for children under six: suffocation due to unsafe sleep, drowning, and abusive head trauma.

HIGHLIGHTS
- 1,515 professionals and parents were trained in Warning Signs campaign
- 1,018 kids received free swim lessons and water safety as part of the Tampa Bay Rays’ and YMCAs’ Be Water Smart from the Start initiative
- Proclamation by the Pinellas Board of County Commissioners during Child Abuse Prevention Month
- Completed data analytics and mapping project for infant sleep-related deaths over past 5 years to better target awareness efforts and interventions

LEARN MORE: PreventNeedlessDeaths.com
VISION
All children will have access to nourishing meals on the weekends, during the summer, and during holiday breaks from school.

HIGHLIGHTS
- 168,120 meals to children on weekends and holiday breaks during school year
- More than 350,000 meals served across all Summer BreakSpot sites [25% increase in meals to kids over past two summers]
- Expanded by adding 7 new faith-based and 11 new mobile Summer BreakSpot sites
- Partnership with St. Petersburg Library to serve meals to kids over summer as a new Breakspot site

LEARN MORE:
JWBPinellas.org/Hunger
VISION
All children will be proficient readers and will be reading on grade level by third grade.

HIGHLIGHTS
- Kick-off for Early Readers, Future Leaders: Pinellas Campaign for Grade-Level Reading with 50+ partners
- Submitted community plan to seek official designation with National Campaign
- Put books in the hands of 10,000+ children through partnerships to include Pinellas County Schools Book Bus
- Launched countywide attendance awareness campaign with new Every Day Counts song and distributed 7,500 Kindergarten Counts coloring books and parent tip sheets
- Formed a think tank with Pinellas County Schools to examine instructional strategies

LEARN MORE: EarlyReadersPinellas.com
VISION
All children will have the opportunity to have a mentor or tutor (caring adult) in their lives.

HIGHLIGHTS
- The Mentoring and Tutoring Learning Community was formed to drive quality and strengthen capacity for formal and informal mentoring and tutoring efforts.
- JWB increased its participation in the Lunch Pals mentoring program with over half of the organization's employees trained and matched with students at Pinellas Park Elementary.
- Planning efforts are underway for awareness activities and events that will take place in January 2017 for National Mentoring Month.

LEARN MORE:
PCSB.org/Mentors
JWB COLLECTIVE INITIATIVE PARTNERS

2-1-1 Tampa Bay Cares • ARTZ 4 Life • BayCare Health System • Bayfront Baby Place • Bethel Community Foundation
Big Brothers Big Sisters of Tampa Bay • Boley Centers, Inc. • Boys & Girls Club of the Suncoast
CAP/Union Academy NFC • CASA • Central Florida Behavioral Health Network • City of Clearwater
City of Dunedin • City of Largo • City of Pinellas Park • City of St. Petersburg
City of St. Petersburg Parks & Recreation/TASCO • Clearwater Regional Chamber of Commerce
Community Foundation of Tampa Bay • Community Health Centers of Pinellas • Cops ‘n Kids

COQUEBS • Day Star Life Center • Directions for Living • District 6 Medical Examiner’s Office • Dunedin Cares
Dunedin Public Library • Early Learning Coalition of Pinellas County • Eckerd Community Alternatives • Eckerd Kids
Faith-Based Literacy Program • Family Center on Deafness • Family Resources • Florida Campaign for Grade-Level Reading
Florida Dept. of Children & Families • Florida Dept. of Health - Healthy Families Pinellas • Florida Dept. of Health - Pinellas
Florida Dept. of Juvenile Justice • Florida Dream Center • For The Family, Inc. • Foundation for a Healthy St. Petersburg
GA Foods • Girls Scouts of WCF • GRAYDI NFC • Gulf Coast Jewish Family & Community Services
Gulf Coast Legal Services • Healthy Start Coalition of Pinellas • High Point NFC
InterCultural Advocacy Institute • James B. Sanderlin NFC • Johns Hopkins All Children’s Hospital
Junior League of Clearwater-Dunedin • Junior League of St. Petersburg
JWB Community Councils: North, South, and Mid-County • Kappa League Male Leadership Initiative
Largo Public Library • Lealman & Asian NFC • Literacy Council of St. Petersburg
Literacy Council of Upper Pinellas • Local Community Housing Corp. • Local Food Project • Lutheran Services Florida
Martin Luther King Jr. NFC • Matters of the Heart Ministry • Mattie Williams NFC • Mease Countryside Hospital
Morton Plant Hospital • Mt. Zion Human Services • My Daughter’s Keeper of Tampa Bay, Inc.
myON Reader/Julie & David Cole • Neighborly Care • Network to End Hunger/FL Impact • Next Level
NULITES • Operation PAR • PACE Center for Girls • PARC • Parent Support for Education Council, Inc.
PEMHS • Preserve Vision Florida • Pinellas Community Foundation • Pinellas County Government
Pinellas County Schools • Pinellas County Schools’ Lunch Pals Program • Pinellas County Sheriff’s Police Athletic League
Pinellas County Sheriff’s Child Protective Investigations • Pinellas County Urban League
Pinellas Education Foundation • Pinellas Homeless Leadership Board • Pinellas Park Chamber of Commerce
Pinellas Public Library Cooperative • Public Defender’s Office – Sixth Judicial Circuit • R’ Club Child Care
Ready for Life Pinellas • Religious Community Services • Salvation Army • SEER Analytics
Seniors in Service of Tampa Bay • Sixth Judicial Circuit Court • St. Joseph’s Hospital
St. Luke’s United Methodist Church • St. Petersburg Area Chamber of Commerce • St. Petersburg College
St. Petersburg Free Clinic • St. Petersburg General Hospital • St. Petersburg Library System • Staywell
Suncoast Center • Suncoast Safe Kids Coalition • Tampa Bay Network to End Hunger • Tampa Bay Rays
The Children’s Home, Inc. • The Church of Jesus Christ of Latter Day Saints • The Foundation for Sustainable Families
The Kind Mouse • The Poynter Institute • UMCM Suncoast • United Methodist Church Suncoast
United Way Suncoast • University of Florida/IFAS Extension • University of South Florida • We Are the Hope
WEDU • WeeREAD • WellCare • WorkNet Pinellas • WUSF Public Media • YMCA of Greater St. Petersburg
YMCA of the Suncoast • Youth Development Foundation Youth Development Initiatives

FY 2015/2016
JWBPinellas.org