

108 infants died from **sleep-related** causes

Adults sleeping with babies raise the **RISK OF DEATH**



More infants die in adult beds than anywhere else.

Kids belong in kid beds. Infants sleeping in adult beds account for nearly 74% of deaths in babies under 4 months. Causes are pillow-top mattresses, comforters, fluffy pillows and stuffed animals.

Prevent needless deaths by:

- Sharing the room, not the bed—put the baby's crib next to the parents' bed for first 6 months of life.
- Keeping the crib safe with tight-fitting sheets and firm mattress.
- Keeping the crib free of blankets, pillows, bumper pads, etc.
- Placing the infant on its back when putting down to sleep.

#1

cause of injury-related deaths for infants is **SUFFOCATION** or **STRANGULATION** in adult bed

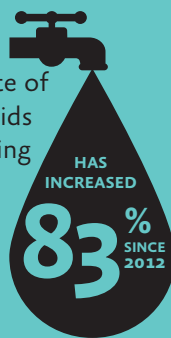
32 kids 5 and under **drowned**

Small kids can **DROWN** in



seconds

The rate of small kids drowning



Drowning kills more kids ages 1-4 than any other cause.

Any child can drown, any time. And infants drown silently, in as little as 20 seconds. Kids under age 1 most often drown in bathtubs, buckets and toilets. They also drown in pools of every size, canals, spas...even a pet's water dish.

What you know **DOES** make a difference:

- Formal swimming lessons for kids under age 4 cut drowning risk by 88%!
- 2/3 of small kids who drowned in a pool were last seen in the house!
- Eliminate distractions for those watching kids near water: NO texting, phone calls, gaming or reading.
- LEARN CPR—it saves lives!

Kids can drown in **BUCKETS, TOILETS, POOLS** of any size, even a **PET'S WATER DISH**



13 kids 5 and under died from **inflicted head trauma**

CRYING is most often linked with babies being **SHAKEN**

HALF of kids who suffer **SEVERE HEAD TRAUMA**

before age 5 die before their birthday



Just **SHAKE** of a baby can **KILL** or injure them

Shaking infants—even once—can kill or injure them for life.

Crying is most often the reason people shake, squeeze or throw small babies. The potty-training years, up to age 4, are also a critical flashpoint. Parents themselves most often cause the injury or death, but other people not prepared or equipped to handle crying are also the cause.

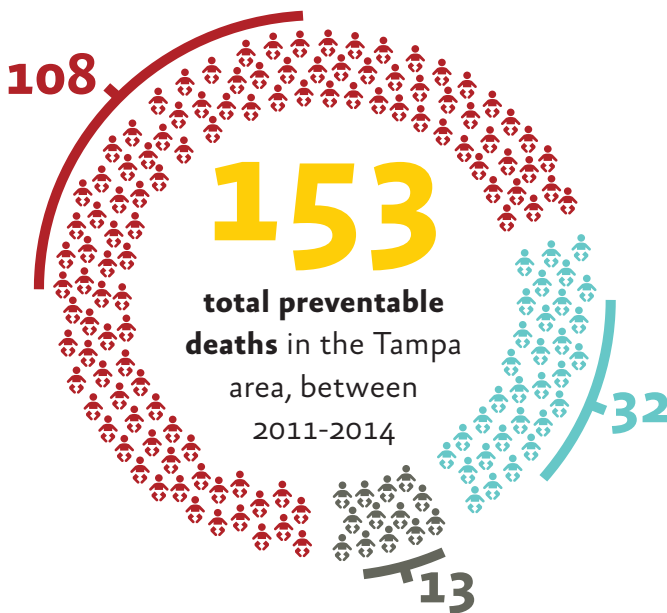
Tell everyone:

- That crying is normal—it's how babies communicate.
- To check the crying baby for hunger, dirty diaper, temperature and other causes.
- To offer people watching infants a support system that can relieve a stressed-out caregiver.



Things that **kill kids** should come with warning signs.

Learn more. Visit and share this website today: PreventNeedlessDeaths.com



Even 1 preventable death is too many.

And there are many causes. Read through this info, then post it somewhere—and share! Education is the only way we will all prevent these needless deaths.

Learn more at PreventNeedlessDeaths.com.

Things that **kill kids** should come with warning signs.

Learn more at PreventNeedlessDeaths.com.