



**Campaign for Grade Level Reading, *Early Readers Future Leaders*
Work Group Vision, Principles & Outcomes 2016-17**

VISION: All Pinellas County children will be reading on grade level by 3rd grade.

OPERATING PRINCIPLES:

- The outcome of our work is to enable children to be successful
- The work is focused on those who most need support in order to be successful.
- While we are targeting academics and reading, we are focusing on the whole child, their family and community.

PRINCIPLES OF WORK GROUP(S)/COMMITTEES:

- We believe that all students can learn and have the potential to read on grade level.
- All viewpoints are heard and valued.
- Agendas of individuals and organizations should be left at the door to support the agreed-upon work.
- We agree to implement best practices, and that data drives decision-making.
- All work groups define and adhere to the committee process and structure.
- The work group process is collaborative.
- The work group process must engage community organizations and incorporate grassroots community input.
- All work groups support promising or evidence-based projects based on agreed upon outcomes.
- Work groups are accountable and report to the Steering Committee

GOALS:

- Sixty five percent of Pinellas County children (involved in Early Learning Coalition programming) will be considered ready for school by 2020.
- The number of Pinellas County School students absent 10% or more will be reduced by 20% by 2020.
- The number of Pinellas County School students testing at a Level 1 or Level 2 (of 5) for reading comprehension will be reduced by 50%, from 18% to 9% of the student population.

In order to achieve our goals, our Campaign strategies are as follows:

1. Leverage existing resources;
2. Conduct small pilot projects and expand those that are successful;
3. Bring existing projects to scale; and
4. Adapt promising practices and model pro



Campaign Highlights

- Over 120 members participating in the campaign – the campaign focus one five areas. Those areas are preventing summer learning loss, parent engagement, ensuring school attendance, reading at grade level and ensuring our readers are healthy.
- Continued countywide attendance awareness campaign, including *Every Day Counts* banners countywide at schools, sports fields and community locations, also placed on marquees and websites. Multiple pep rallies held in the schools both to motivate the children to attend school every day and reward those schools with high attendance rates at select schools.
- Imitated the *Kindergarten Counts* campaign distributed color books and parent tip sheets to every kindergartner in the county (7,500) along with strategies for teachers for open houses and ongoing efforts.
- Working with Lectio – a Harvard based Institute that that has engaged with work with the Campaign. Two three day workshop and multiple webinars have been held with the overarching goal of taking the participants through a comprehensive analysis of their literacy programs with and overarching of driving enhanced performance in service delivered.
- Three years of distribution of books in partnership with Pinellas County School and set up community libraries in high need areas
- Worked in partnership with the myON online reading program to create a community-wide plan- now offering. every Elementary child in Pinellas County this digital reading platform
- Created book libraries at the Health Department for children as they wait for appointments. The initiative is called *Read While You Wait*.