



A "Virtual Coach" for Parents and Caregivers of Young Children



An interactive program that delivers health and educational guidance to families and caregivers of infants through early childhood.

Topics:



Caring for Baby: Nurturing tips about feeding, bathing, sleeping and safety.



Language Nutrition: Learn fun activities that will help develop children's reading and language skills and give them a head start in school.



Lifestyle and Wellness Tips: Interactive "play" for you and your child to keep you both healthy — physically and emotionally.



Growth and Development: Measure physical, social and emotional health milestones. Learn ways to help your children grow and progress.

POWERED BY: **GOMO**HEALTH

You will receive text messages from the number **52046**. Message & data rates may apply according to your carrier rate plan. You may unsubscribe at any time by texting **STOP**. For assistance with the program, text **HELP**.

Provided by:





EduCare: Helping with Your Most Important Job — Caring for Yourself and Your Young Child

This program helps you care for your children from birth through age 8, providing helpful, age-specific tips on speech and reading development, wellness, growth, educational and other milestones.

How it Works:

- → To get started, text LEARN to 52046.

 Once you do, you'll receive a text message with a link to a quick survey you'll need to complete to enroll. Your feedback will help us deliver information designed to your interests and specific to your children's ages.
- There is no charge to participate or app to download.

Types of Content:

- → Easy to Understand: Tips and ideas, delivered by text message, to help support you and your young child's health and development.
- ➡ In-Depth: Detailed content including videos, tip sheets and articles.
- → Surveys: Sent throughout the program to see how it's helping you and to direct the type of information that you receive.
- Multilingual: The entire program is available in both English and Spanish.