



2021 EVERY DAY COUNTS ATTENDANCE AWARENESS CAMPAIGN

Marquees Across Pinellas:

- Post one of four positive attendance messages shown below on your marquee or sign
- Snap a photo of your marquee; email to Communications@JWBPinellas.org and post on social media using hashtags: **#SchoolEveryDay**, **#EverySchoolDayCounts**, **#SchoolWhereverYouAre**

Attend Today. Achieve Tomorrow.	#SchoolWhereverYouAre	#SchoolEveryDay	#EverySchoolDayCounts
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Social Media:

- Download social media tool-kit to include social media graphics (banners + memes) and sample posts: <http://awareness.attendanceworks.org/social-media/>
- Follow and tag posts: **#SchoolEveryDay**, **#EverySchoolDayCounts**, **#SchoolWhereverYouAre**

Vinyl Banners:

- Display a banner in your school, program, church, or business.



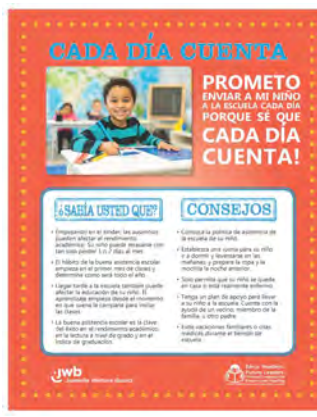
Posters:

- Display a poster in your school, program, church or business.



Parent Pledge Flyers:

- Distribute flyers to parents/caregivers featuring attendance facts and tips and a pledge.



Coloring Sheets:

- Hand out coloring sheets to children on attendance.

