



MISSION: We invest in partnerships, innovation, and advocacy to strengthen Pinellas County children and families.

VISION: All children in Pinellas County will have equitable opportunity to fulfill their potential and achieve meaningful and purposeful lives as a result of JWB and our partners.

ABOUT: For 75 years, the Juvenile Welfare Board of Pinellas County (JWB) has been committed to making children a priority by guarding their rights and needs, and investing to improve their futures. Established by a Special Act of the Florida Legislature and governed by an 11-member Board, JWB is a data-driven organization that responsibly directs community investments to ensure children are ready to learn, ready to succeed, and ready to thrive in homes, schools, and neighborhoods that are healthy and safe. JWB invests in 85 quality programs with 55 nonprofit agencies, and works collectively to address childhood hunger, grade-level reading, and preventable child deaths. JWB's annual impact budget of \$87.3 million strengthened the lives of more than 58,000 children and families last year, and we invest annually across six strategic result areas: Early Childhood Development, School Readiness, School Success, the Prevention of Child Abuse and Neglect, Strengthening Community, and Organizational Capacity.

STRATEGIC RESULT AREA GOALS



Early Childhood Development

Children zero to three will meet appropriate physical, social, emotional, cognitive, and developmental milestones.



Prevention of Child Abuse & Neglect

Children served by JWB-funded Prevention of Child Abuse & Neglect Programs programs will thrive in safe and healthy environments.



School Readiness

Children served by JWB-funded School Readiness programs will enter kindergarten ready to learn.



Strengthening Community

Children served by JWB-funded Strengthening Community programs will benefit from collective neighborhood initiatives driven by empowered community leaders.



School Success

Children served by JWB-funded School Success programs will maintain or show improvement in grades, attendance, and behavior, and will achieve promotion to the next grade.



Organizational Capacity

JWB will have a skilled and diverse workforce powered by robust technology to enhance the well-being of children and families

FIRST IN THE NATION TO MAKE CHILDREN A PRIORITY

In 1945, a group of courageous Pinellas County leaders were the first in the nation to collectively make children a priority.

At that time, few alternatives existed for troubled and dependent minors, and children as young as three and four years old were housed in adult jail.

Three early champions were Juvenile Judge Lincoln Bogue, St. Petersburg Junior League Founder Mailande Holland Barton, and Attorney Leonard Cooperman.

They drafted legislation, and on November 5, 1946, Pinellas County voters enacted the Juvenile Welfare Board Special Act into law. It was the nation's first independent board charged with guarding the rights and needs of children.



JWB GOVERNING BOARD

Michael Mikurak, Chair
Gubernatorial Appointee

Hon. Patrice Moore, Vice Chair
Unified Family Court Judge
Sixth Judicial Circuit

Hon. Rick Butler, Secretary
Gubernatorial Appointee

Brian J. Aungst, Jr.
Gubernatorial Appointee

Hon. Bruce Bartlett
State Attorney
Sixth Judicial Circuit

Hon. Pat Gerard
Pinellas County Commissioner

Kevin K. Hendrick
Superintendent
Pinellas County Schools

VACANT
Gubernatorial Appointee

Division Chief Jim Millican
Gubernatorial Appointee

Hon. Sara Mollo
Public Defender
Sixth Judicial Circuit

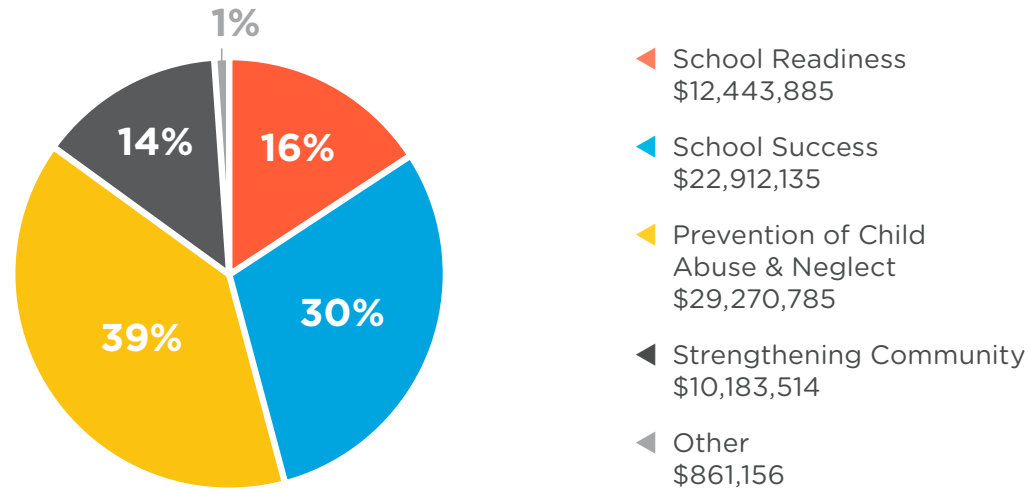
Susan Rolston
Gubernatorial Appointee

Beth A. Houghton
Chief Executive Officer

JWB BUDGET

JWB's revenues consist primarily of ad valorem property taxes, plus other revenue streams including interest and contributions. Our ad valorem property tax rate is less than 1% (.8981), and we invest annually across six strategic result areas: Early Childhood Development, School Readiness, School Success, the Prevention of Child Abuse and Neglect, Strengthening Community, and Organizational Capacity.

FY21 Total Children & Family Program Investments: \$75,671,475



**Budget category labeled "Other" includes future programming and contingency funding, and note that there were no program investments budgeted for Early Childhood Development given it was year-one for this new result area.*

WHAT WE DO



INVESTMENTS

\$87,326,669
Impact Budget

Invested to impact the lives of children and their families

\$1,486,960
One-Time Funding

Awarded for non-operating and capital program upgrades

\$.88 of Every Dollar

Devoted to direct services for Pinellas County children



PROGRAM REACH

58,366 Children & Families

Strengthened by Pinellas County citizen investments

55 Nonprofit Agencies

Funded by JWB to deliver quality programs

85 Quality Programs

Aligned with JWB's Strategic Plan to improve children's lives



COMMUNITY REACH

42 Community Council Members

Bridging JWB to the communities they serve in North, Mid-, and South Pinellas

4,665 Citizens

Served through JWB-led trainings, conferences, and community outreach efforts

174 Agency Partners

Working collectively with JWB on childhood hunger, grade-level reading, and preventable child deaths

FOCUS & IMPACT

EARLY CHILDHOOD DEVELOPMENT

12

0-3 Think Tank members convene regularly to inform JWB's work

80%

Of brain growth occurs in baby's first 3 years; a new campaign will promote this



SCHOOL SUCCESS

19,104

Youth equipped to learn & succeed in school & community settings

12,799

Free books to kids, plus literacy support offered by Grade-Level Reading Campaign



STRENGTHENING COMMUNITY

1,670

Families served by 9 Neighborhood Family Centers

2,704,636

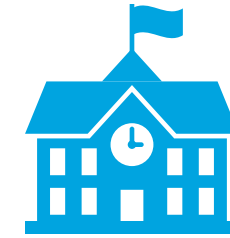
Free meals to kids from JWB & Childhood Hunger Initiative partners



SCHOOL READINESS

3,633

Children prepared for Kindergarten success - and beyond



258

Early childhood education degree scholarships awarded since 2018



PREVENTION OF CHILD ABUSE & NEGLECT

33,959

Families strengthened, stabilized & helped with real-time supports



1,200

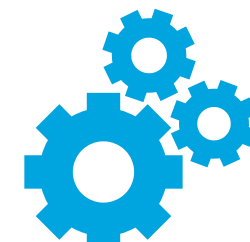
Children accessing mental health services within Pediatric practices



ORGANIZATIONAL CAPACITY

2

New data systems launched for grants management & participant management



2

Main tenets to JWB's Consensus Platform - child nutrition & early childhood development

