



Community Event(s) Funding Support Application Packet



JWB Procedures for Community Event(s) & Funding Support

The Juvenile Welfare Board supports a wide range of community outreach and educational events that align with its Strategic Plan and mission of the organization (please visit JWB's Website for the Strategic Plan). **Strengthening Community:** *Children served by JWB-funded Strengthening Community programs will benefit from collective neighborhood initiatives driven by community leaders. Strategy 5.5- Develop capacity to engage community members as active partners to strengthen the lives of Pinellas County children and families.*

A. Funding Support Types:

- Community Outreach Events
- Conferences
- Community Distribution of School Supplies, Emergency Supplies, Food, or other Basic Needs
- Cultural Events

B. Community Event (s) Funding Support would not apply to the following:

- Fundraising Events
- Recreational Sports Leagues
- Any Individuals
- Programs solely serving people outside Pinellas County
- Programs with religious affiliation that do not support a secular community program and propagate a belief in specific religious faith
- Events that have gambling occurring, including raffles
- Make a Difference Day Events
- Events that include alcohol

C. Eligibility Criteria

- Entities must be registered as a 501(c) 3 organization or be a governmental entity
- The activity must benefit the children and families of Pinellas County
- The activity must fit into the strategic goals and objectives of JWB
- Requests shall not exceed \$ 3,000 with minimum request of \$500
- All awards must be approved by Chief Executive Officer or Designee
- Entities are eligible for one (1) award per Fiscal Year (October 1st- September 30th).



D. Application Process-Website Funding Opportunities

- Submit a letter on the organization's official letterhead and signed by an authorized signer, at least sixty (60) days, but no more than one hundred and eighty (180) days before the planned activity.
- Complete the application form.
- Briefly describe the planned activity, and its relationship to the mission and goals of JWB.
- Include information about the principal project, a synopsis of the budget itemized, funding sources, and the amount of funding requested from JWB.
- Include a completed W-9 'Request for Taxpayer Identification Number and Certification.
- Submit all letters of inquiry to - cefundingsupport@jwbpinellas.org
- The review of requests is ongoing throughout the year, or until the budget is exhausted.
- Applications are reviewed on a first come, first served basis.

Once funded, JWB requires that:

- The JWB logo is included in all printed materials for the event/program.
- JWB is mentioned in content related to your event/program on social media and shared with JWB on our Facebook and Twitter feeds. Photographs are encouraged.
- JWB be provided with a table at the sponsored event, as appropriate.
- An evaluation of the event/program be submitted to JWB which should include a minimal number of people in attendance, overall narrative of event, how funds were used etc.
- The organization will give a brief presentation about the event to the area JWB Community Council in coordination with the JWB Community Engagement staff and Community Council Chair.

E. Funding Procedure

- Sponsorship requests are reviewed by Chief Program Officer, Community Engagement Manager, Community Collaborations Manager, and Program Administration Senior Manager for final approval.
- If approved, the request and backup are provided to JWB's Finance Department for processing and checks are mailed to the organization.



Application for Community Event(s) Funding Support

This application collects initial information on the event and organization you seek funding on behalf of. Please submit this application, signed letter of interest on organization's official letterhead, completed W-9, and an itemized event's budget to cefundingsupport@jwbpinellas.org

Organization Information		
Date of Application:		
Organization or Agency Name:		
Is your organization a 501(c)3 or government entity? <i>This is a requirement for funding approval</i>	Yes No	Tax ID number (EIN):
Mailing Address:		
Email:	Website:	Phone:
Contact Name and Title:		
Contact Phone Number:	Contact Email Address:	
Brief description of the organization:		
Do you currently receive funding from JWB? Yes No		

Event or Activity Information	
Event Contact Name and Title:	
Event Contact Phone:	Email Address:
Event Name:	
Date of Event: <i>Application must be submitted at least 60 days but no more than 180 days from the date of event.</i>	
Event Address:	
Type of Event:	



Event or Activity Information Cont.

Brief description of the event or planned activity:
Include its relationship to the mission and goals of JWB in description.

Estimated attendance of event:

Description of Attendees (Ex. age, location, demographics):
The event must primarily serve Pinellas County residents.

Amount of funds requested:
Minimum \$500; maximum \$3000

Other funding sources that have been obtained:

Event Promotion and Advertising Information

If funded the JWB logo will be supplied. The logo must be included in all printed materials for the event/program. JWB should be mentioned in content related to your event on your social media platforms and shared with official JWB Facebook and Twitter feeds.

What promotional items will be produced for this event?
This includes articles intended for advertising and articles to be used at the event.

Will the event be promoted on social media? Yes No

If so, please list any applicable organization social media platforms, handles and addresses:

Will there be an opportunity for JWB to have a display table? Yes No

If funded, it is expected that there will be no cost to JWB to have a table at the event, as appropriate.

Name: _____

Title: _____

Signature: _____

Date: _____