



# 2025 EVERY DAY COUNTS ATTENDANCE AWARENESS CAMPAIGN

## Marquees Across Pinellas:

- Post one of three positive attendance messages shown below on your marquee or sign
- Snap a photo of your marquee; email to [Communications@JWBPinellas.org](mailto:Communications@JWBPinellas.org) and post on social media using hashtags: **#SchoolEveryDay** and **#EverySchoolDayCounts**

**Attend Today.  
Achieve Tomorrow.**

**#SchoolEveryDay**

**#EverySchoolDayCounts**

## Social Media:

- Download social media tool-kit to include social media graphics and sample posts: <http://awareness.attendanceworks.org/social-media/>
- Follow and tag posts: **#SchoolEveryDay** and **#EverySchoolDayCounts**

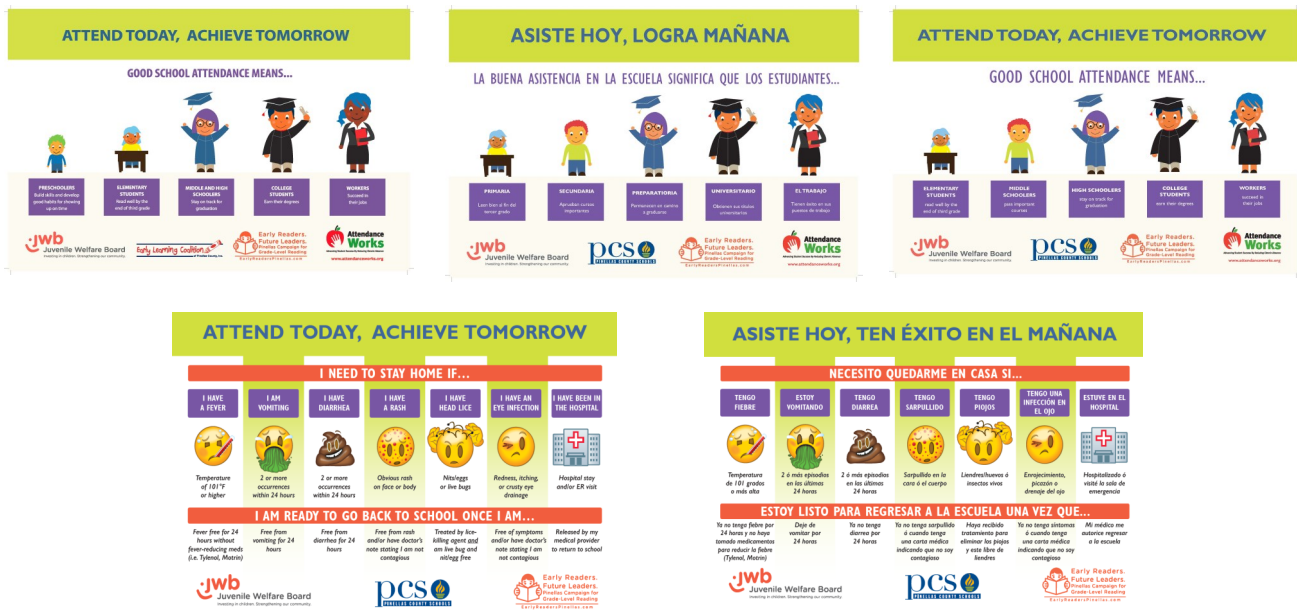
## Vinyl Banners:

- Display a banner in your school, program, church, or business.



## Posters:

- Display a poster in your school, program, church or business.



## Parent Pledge Flyers:

- Distribute flyers to parents/caregivers featuring attendance facts and tips and a pledge.



## Coloring Sheets:

- Hand out coloring sheets to children on attendance.

