

## CHILD SAFETY TIPS TO PREVENT NEEDLESS DEATHS

Since 2010, hundreds of young children in Pinellas County have died needlessly from causes that were 100% preventable. The top three leading causes are suffocation due to infant unsafe sleep, drowning, and inflicted head trauma. JWB and our partners are working tirelessly to share warning signs and prevent needless deaths. Because one preventable death of a child is too many.



### Sleep Safety

Suffocation due to infant unsafe sleep practices is the #1 cause of preventable deaths for children and, on average, a baby dies from this cause every month.

#### Safe Safety Tips

- Practice Safe Sleep ABCs: Alone - Back - Crib
- Share A Room, Not A Bed
- Stay Alert While Feeding



### Water Safety

Drowning is the #2 cause and the leading cause for children ages 1 to 4. Submersion or near drowning injuries also leave children with lifelong consequences.

#### Water Safety Tips

- Constant Adult Supervision
- Barriers Inside Home (i.e. Door Locks, Alarms, etc.)
- Barriers Outside Home (i.e. Pool Fences, Alarms, etc.)



### Stress Safety

Inflicted head trauma (aka Shaken Baby) is the #3 cause with the main trigger being a crying baby. Shaking, squeezing, or throwing baby down can cause death or serious injuries.

#### Stress Safety Tips

- Know Baby's Caregiver
- Cope with Baby's Crying
- Cope with Your Stress

LEARN HOW TO PREVENT NEEDLESS DEATHS OF CHILDREN  
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